

# Thin Computing Managed Services

ThinDesk provides enterprise-class thin computing managed services for reliable, secure computing at a fraction of the cost to manage IT on your own.

## Reliable, secure computing at a fraction of the cost to manage IT on your own.

Companies are questioning the high maintenance and upgrade costs, endless replacement cycles and security exposures that are common with networked PC environments. While the need for help desk support and IT staff to manage and maintain today's complex IT requirements is a challenge for small and medium-sized business.

When employees are unable to access systems or have system errors, down time reduces productivity and impacts their ability to get the job done. Tougher issues include data security and privacy. Managing IT is further complicated with multiple locations, mobile workers and the addition of new sites and users – driven by mergers and acquisitions and business growth.

ThinDesk solutions enable several business advantages:

**Reduced total cost of computing:** while still providing access to the desktop applications and data people need, thin computing centralizes and manages all data and applications in powerful servers at a highly secure, managed location instead of relying on distributed servers and PCs. PCs are replaced by less expensive, more reliable, energy efficient and secure thin clients.

With no local operating system or applications to install and fix or update, maintenance and support costs dramatically decrease while business users enjoy the same desktop experience as with PCs. IT operations costs are significantly reduced and require fewer IT staff to manage the same number of users. Industry analysts have showed thin clients can **save more than 40% over the costs of running PCs.**

**Improved business continuity and productivity:** business demands instant access to desktops and business systems at anytime, from any device anywhere. Network and systems reliability or up time is essential for business continuity and improved staff productivity. Thin computing has been found to **reduce worker downtime by 88%** and easily supports mobile workers and remote locations.

ThinDesk thin computing managed services are powered by TELUS – delivering secure, enterprise-class reliability and support for maximum availability. SAS 70 compliance guarantees that security, reliability and service standards are met. ThinDesk promises an Always On Guarantee© so that your business is running 7/24 when you need it.

**Data security and compliance:** thin clients and a server-based network model enforce the strictest and most secure IT environment. The risk of viruses is lessened with server operating systems being inherently more secure, and central monitoring focused on a single network connection. With all data stored on central servers the risk of data loss is also reduced, and teleworking is more secure since no corporate data is downloaded to virus prone home computers. Legal conformance with data protection laws is also made easier with centralized data. And protecting personal records and privacy becomes much simpler than with distributed data.

**Green computing:** Gartner named Green IT a top strategic technologies for 2008 as companies are looking to improve energy efficiency and reduce their environmental impact. Thin client devices are **up to 85% more energy efficient than PCs**, and generate far less heat and noise, resulting in lower electrical costs. By consolidating resources on a central server, the elimination of servers in remote locations further lowers energy usage. And thin client devices are more reliable with longer product lifecycles than PCs reducing waste management of obsolete or damaged PCs and the capital costs required to replace hardware.

Companies can deliver secure, cost-effective desktops that are always on, accessible from anywhere and easy to maintain with ThinDesk thin computing managed services.

- TELUS data centre hosts the ThinDesk thin computing platform – delivering enterprise-class reliability, bandwidth, speed and support.
- Always On Guarantee® ensures your business is up and running when you need it – 99.9% server, power and connectivity 7 days a week, 24 hours a day, 365 days per year.
- ThinDesk expertise, technical skills and knowledge combine over 25 years experience deploying and supporting thin computing solutions.
- A consultative approach provides cost-effective and reliable thin computing managed services to meet your current and future business needs.

“Before using ThinDesk we encountered daily problems and expensive IT costs. Now, we do not worry about or spend time managing our IT and have reduced our IT costs by 30%.”  
Dennis Collins, Chief Operating Officer, Southdown Institute

“We had a CA partner and a staff member managing our IT instead of billing hours. With ThinDesk we increased billing by 25%. When we added a regional branch, we realized further cost savings.”  
Sue Bragg, Partner, Gaviller & Partners

Small and medium-sized business is driven by cost reduction and the ability to focus on their core business – rather than struggling with IT complexity. While data security and compliance, business continuity and green computing are becoming as important.

## About ThinDesk

ThinDesk Inc. provides reliable, secure thin computing managed services to small and medium-sized business at significantly lower costs than managing computing on your own. Thin computing solutions can save up to 40% of the annual total cost of ownership of standard PC environments. ThinDesk supports your entire IT environment, from the desktop to the back office, across wide area networks and the Internet – for all locations and mobile workers.

ThinDesk’s thin computing platform is hosted by TELUS delivering enterprise-class reliability, security and support with an Always On Guarantee© to ensure your business is running 7/24. Canadian small and medium-sized businesses in the health care, financial services, education and business services industries trust in ThinDesk thin computing managed services.

## Contact Us

For more information on how ThinDesk can help your organization reduce the cost of computing visit [www.thindesk.com](http://www.thindesk.com) or call 1-877-613-1212.

## ThinDesk, Inc.

80F Centurian Drive  
Markham, Ontario  
L3R 8C1  
Canada  
Toll-free: 1-877-613-1212  
Phone: 416-849-1272  
[www.thindesk.com](http://www.thindesk.com)

